



**Bring colour and vibrancy into your beauty business
and see your profits soar!**

The latest and most vibrant range of facial treatments for:

Acne, Hyperpigmentation, Fine Lines & Wrinkles,
Complexion Issues, Scarring, Discolouration,
Sebaceous Filaments, Dark Spots and Sun Spots Rosacea.
- suitable for Dry/Oily/Sensitive/Combination Skin.

www.cocktailfacials.com



‘WE’RE WITH YOU ‘EVERY STEP OF THE WAY’

**FREE
ONLINE
TRAINING**
FULLY
ACCREDITED

**LOW
INVESTMENT
& START UP
COSTS**

**FREE
MARKETING**
FROM A LEADING
UK MARKETING
COMPANY

**ONGOING
SUPPORT**
OUR TEAM IS
ALWAYS THERE
TO HELP

**SPECIAL
OFFERS**
TO KEEP CLIENTS
COMING
BACK AGAIN &
AGAIN

**“Choosing Cocktail Facials
for my salon has been the
best decision I’ve ever
made”**

- Jessica Fountaine, Beauty Therapist



Experience the exotic – Transform Every Facial into a Luxury Escape!

Dear beauty therapist,

Thank you for taking the time to explore Cocktail Facials.

Our mission is to transform the world 'one face at a time' and provide stunning skin for all your clients.

Choosing Cocktail Facials is not just about offering innovative treatments - it's about elevating your business, maximising profitability, and setting yourself and your services apart in a competitive market. With our training, premium products, and unparalleled support, you are investing in a future of growth, distinction and unmatched client satisfaction.

All our products are natural, cruelty-free and vegan-friendly, formulated in the UK to be, not only effective, but distinctive in a competitive market.

As a Cocktail Facials technician, you can watch your business thrive as you offer distinctive and ground-breaking facial treatments. Our meticulously crafted products and treatments are exotic, enticing, and innovative. You can transcend the role of a typical beauty therapist and become a front-runner in the worldwide beauty industry.

You will gain advantages from a distinctive collection of tropical products and treatments endorsed by a leading NHS dermatologist, that are both luxurious and cost-effective. In addition, there is continuous support and innovative marketing.

I hope you are encouraged to learn more.

Best wishes

Amy Holte



Amy Holte - Training course director

Follow Us to Learn More



Cocktail Facials



cocktailfacials



@cocktailfacials

6 AMAZING TREATMENTS 1 INCREDIBLE RESULT

Looking to improve your current treatments? Are your clients? Help your salon 'stand out' with something amazing and different!

Cocktail Facials can help your beauty business deliver the most popular UK skincare treatments in a new and exciting way.

Research shows many salons struggle to stand out because current treatments feel repetitive and uninspired. That's why we created indulgent, exotic facials blending vibrant colours and decadent scents — designed to leave clients raving about your services.

Our
'Mix and Match'
offers deliver
competitive pricing
and increase
sales

PALOMA PEEL

- Discolouration
- Acne
- Scarring
- Complexion Issues

£70

NEGRONI NEEDLING

- Hyper-Pigmentation
- Scarring
- Textured Skin
- Acne & Wrinkles

£90

PORNSTAR PLANING

- Discolouration
- Toxin Regulations
- Tissue Cleanse
- Anti-Aging

£60

MAI TAI MASK

- Sebaceous Filament
- Whiteheads
- Dark Spots
- Acne

£45

Offer premium
treatments at
affordable prices
and still generate
significant
profits.

Ethical,
high-quality
products that
today's
conscientious
consumers
demand.

MOJITO MASK

- Sebaceous Filament
- Fine Lines
- Wrinkles
- Acne

£40

MANHATTAN MASK

- Collagen Stimulation
- Fine Lines
- Wrinkles
- Acne

£40


Cocktail
FACIALS
www.cocktailfacials.com



Cocktail Facials: A Fresh, Profitable, and Unique Approach to Skincare

Who We Are

Cocktail Facials is a bold, innovative UK-based beauty brand that merges over 30 years of beauty training expertise with the insights of a qualified dermatologist and marketing professionals. We redefine traditional skincare by delivering a vibrant, sensory-rich experience that sets us apart in a market dominated by clinical and outdated facial treatments.

Our treatments address various skin conditions, including *acne, dark spots, age spots, fine lines, wrinkles, rosacea, sebaceous filaments, hyperpigmentation, scarring, complexion issues, and discolouration*. Suitable for all skin types—dry, oily, sensitive, and combination—our facials use microneedling, dermaplaning, chemical peels, and clay masks to deliver real results that work!

What Makes Us Unique

We believe skincare should be as enjoyable as it is effective. Our facials are inspired by world-famous cocktails, featuring exotic scents, vibrant colours, and luxurious textures that transform treatments into an unforgettable experience.

All our products are handmade in the UK, cruelty-free, vegan-friendly and medical-grade, ensuring high-quality, ethical skincare that aligns with modern client expectations. This distinctive combination not only makes Cocktail Facials stand out, but also provides a fresh and exciting approach to marketing and client retention.

We collaborate with beauty therapists and salons, offering them a unique selling proposition, higher profit margins and professional marketing support.

Our goal is to help beauty professionals elevate their businesses by providing treatments that deliver results and leave clients wanting more.



Elevate your beauty business.

Our treatments deliver visible results. Each formula is expertly crafted so your clients leave glowing — and keep coming back.

Why choose us as your partner

The Distinctiveness of Cocktail Facials

Step into the world of Cocktail Facials — where beauty meets energy, colour, and pure indulgence.

Our treatments are everything your clients have been waiting for: tropical, vibrant, and exhilarating, delivering that sought-after holiday glow all year round. Unlike the cold, clinical facials found in most salons, Cocktail Facials turn every appointment into an uplifting, sensory escape.

Each treatment is a luxurious experience that looks, feels, and smells divine — yet it's the results that truly set us apart. Every formula is expertly designed to deeply exfoliate, buff, and rejuvenate the skin, flushing out toxins and tackling common concerns for a picture-perfect, radiant finish.

Your clients will see the difference — and they'll keep coming back for more. That means glowing skin for them, and glowing profits for you.

All treatments are easy to perform, taking just 30–45 minutes, making them ideal for busy therapists who want maximum results in minimal time.

And because each treatment perfectly complements the others, your earning potential grows every time you expand your offering.

We're Here for You

Becoming a Cocktail Facials Technician means more than simply offering amazing treatments — it's about joining a movement that's changing the face of beauty.

You'll receive complimentary marketing support, a professional online listing, expert training from top beauty educators, and continuous backing from a leading UK marketing agency. Everything you need to grow your business is right at your fingertips.

From your very first day, our dedicated team will guide you every step of the way — helping you to boost bookings, elevate your reputation, and make your business flourish. The Cocktail Facials brand has been carefully designed to give beauty professionals all the tools they need to succeed: accredited training, certification, launch support, ongoing marketing, business growth tools, and access to our exclusive online shop.

With Cocktail Facials, you'll have a brand that excites clients, builds loyalty, and delivers a return on investment you can see and feel.

Simple to introduce. Easy to perform. Impossible to resist.

Cocktail Facials offers returns on investment that are not achievable through any other range of treatments and which are easy to integrate into your business.



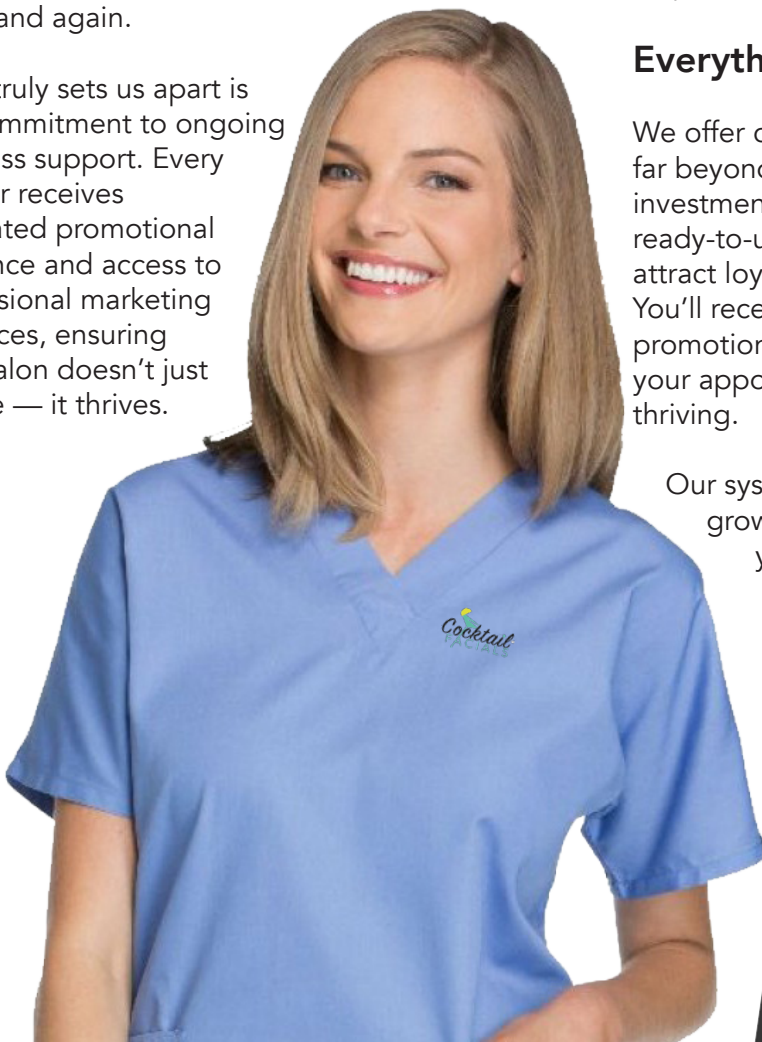


Unbox the potential

Take your beauty business to the next level creating experiences they'll want to book again and again.

We partner with beauty therapists and salon owners to attract new clients, boost profits, and build long-term success. Our unique range of treatments combines vibrant colours and captivating scents that clients instantly fall in love with — creating experiences they'll want to book again and again.

What truly sets us apart is our commitment to ongoing business support. Every partner receives dedicated promotional guidance and access to professional marketing resources, ensuring your salon doesn't just survive — it thrives.



One of our partners recently doubled their bookings after introducing our treatments and we'd love to help you achieve the same!

Everything You Need to Grow

We offer comprehensive support that goes far beyond our accredited training — with low investment costs, flexible payment options, and ready-to-use marketing campaigns designed to attract loyal clients fast.

You'll receive marketing-ready offers, proven promotional tools, and expert guidance to keep your appointment calendar full and your business thriving.

Our system is designed to deliver consistent growth and measurable results — helping you turn your passion into reliable profits.



**Simple to introduce. Easy to perform.
Impossible to resist and designed
to make your business shine.**

Helping beauty therapists achieve their goals with confidence.

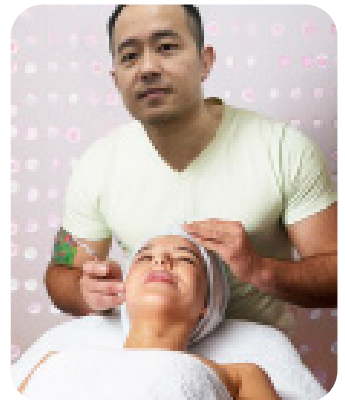
There's never been a better time to invest in yourself!

Don't just take our word for it

“

Cocktail Facials are a game changer! I've never had so many bookings as I am seeing now. The training was excellent and the ongoing support is exceptional.

- Thien, Beauty Therapist



“

I have trained in so many brands during my time in the beauty industry, and Cocktail Facials beats them all. The products are amazing and my clients absolutely love them. Everything about Cocktail Facials is top tier

- Claire, Salon Owner



“

To anyone considering joining Cocktail Facials but holding back - don't! It really will be the best decision you'll ever make. My business has rocketed with the help of this amazing company.

- Francesca, Beauty Therapist



“

Wow, wow, wow. Having just introduced Cocktail Facials into my business I was hoping to see some results - but the actual effect it has had on my business has been amazing. The treatments are brilliant - my clients loved them but the marketing support I've received (from website development to social media) has been truly unbelievable.

- Alison Hope, Beauty Therapist

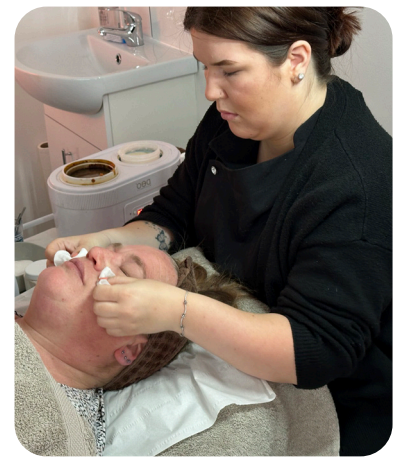


See more therapist and real client testimonials on our dedicated YouTube channel!



“Joining the cocktail facial family has been great. The whole process from start to finish has been amazing with the course itself being very knowledgeable with lots of information about the skin, anatomy and treatments you will be carrying out.

The products are really lovely and light to use on clients' skin, while performing each treatment and are all natural, free from chemicals which clients love. Not to mention how divine the scents are.



Clients are loving the treatments as they are seeing immediate effects. Particularly the Negroni Needling treatment where, straight after the treatment, clients have noticed even after one session their skin has already improved. It feels tighter and they are left with a fresh feeling, leaving their skin with a glowing effect and with less visible imperfections. 100% recommend Cocktail Facials to anyone wanting to take their business to the next level!”

- Jessica, Beauty Therapist



“This is probably the best range of skincare treatments I have seen in my 36 years in the beauty industry. We worked with the Cocktail team to hold a launch weekend and our clients have never been happier.

The products were amazing and all my clients have commented on how amazing the results were and we took more money that weekend than we ever have before! - Thank you Cocktail Facials.

- Joanne Taroni, Salon Owner

Success made simple!

Train. Grow. Thrive.

Start your Cocktail Facial journey today!

At Cocktail Facials, we make business growth effortless, profitable, and within reach for every beauty professional.

Whether you're an experienced therapist or new to the industry, our accredited online training gives you everything you need to succeed — including video tutorials, digital exams, and guidance from leading trainers who'll help you master your craft with confidence.

Once certified, you'll receive unmatched support: access to marketing expertise, practical business tools, and one-to-one guidance from professionals who know what works. From ready-made promotional materials to digital marketing and website creation, you'll have everything you need to launch, grow, and lead in your area.

Our network of therapists is built on collaboration, encouragement, and proven success — so you'll never feel like you're doing this alone.

Why Beauty Professionals Choose Cocktail Facials

Outstanding Profit Margins - Low treatment costs and premium pricing deliver exceptional returns — often exceeding 1,000% profit per facial.

Accredited, Easy-to-Learn Training - Fully recognised and designed for all skill levels, with expert support and certification included.

Unparalleled Business Support - Ongoing marketing, growth strategies, and national exposure help you attract clients and build your brand.

Client Loyalty That Lasts - Our signature facials deliver visible, lasting results, keeping customers returning again and again.

Ethical, High-Quality Products - All treatments are vegan, cruelty-free, and made from premium, skin-loving ingredients that reflect modern beauty values.

Flexible Payment Options - Start small, grow fast with easy instalments from 3 to 12 months.

Built For You — Around Your Business - Created by a dermatologist, an experienced marketer, and a beauty therapist with over 35 years in the industry, Cocktail Facials was designed to help professionals stand out and thrive.

Everything we do is focused on helping you win new clients, retain loyal customers, and grow quickly — with bigger profits and zero stress.

Cocktail Facials – where confidence, creativity, and profit come together.





TREATMENT	COST	TIME	CHARGE	PROFIT
Negroni Needling*	£3.25	45 Mins	£90.00	£86.75
Pornstar Planing*	£3.00	45 mins	£60.00	£57.00
Paloma Peel	£3.50	40 mins	£70.00	£66.50
Mai Tai Mask	£3.38	30 mins	£45.00	£41.62
Mojito Mask	£3.25	30 mins	£40.00	£36.75
Manhattan Mask	£3.25	30 mins	£40.00	£36.75

* Excludes the cost of a roller/pen and/or scalpel

Smart Investment. Real Results.

We know every penny you invest matters — that's why Cocktail Facials is built to deliver clear, measurable returns.

Our proven business model helps you increase customer spend, boost profits, and grow with confidence. Clients love the treatments; therapists love the amazing results that they deliver.

With low start-up costs, high profit margins, and internationally accredited training, success couldn't be simpler. We maintain set pricing to protect your margins and run national promotions to help you attract new clients, that will stay with you, fast.

Once certified, you'll enjoy seamless access to our online shop for easy reordering of products, salon wear, and accessories — all at great prices. And because we believe your success is our success, you'll receive free marketing materials, ready-to-use campaigns, and personalised support from our friendly UK-based team.

Simple. Profitable. Proven.
That's Cocktail Facials!



Before & After Results – Real Transformations

See the incredible difference Cocktail Facials can make! Our treatments don't just feel amazing—they deliver real, visible results that keep clients coming back for more.

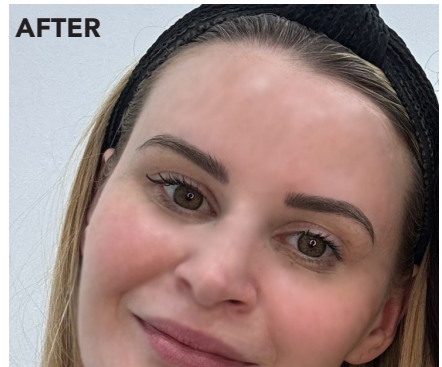
Glowing Skin = Happy Clients

Rosacea, Acne & Scarring Reduction – Clearer skin in just a few sessions

Fine Line Smoothing – Youthful, radiant results

Hyperpigmentation Correction – Brighter, more even skin tone

Deep Hydration & Nourishment – A fresh, dewy glow



Your clients will LOVE their glowing, picture-perfect

Why Your Clients Will Love Cocktail Facials

Our treatments are unlike anything else on the market! Here's why existing users are obsessed with their Cocktail Facial experience:

- Exciting, Instagram worthy treatments – vibrant colours, tropical scents, and luxurious textures
- Visible, lasting results – an immediate glow with long-term benefits
- A fun, relaxing experience – feels like a holiday in a facial!
- Vegan & cruelty-free products – high-quality, medical-grade, and ethical

What Client Customers Are Saying:



"The best facial I've ever had! My skin has never looked better, and I can't wait for my next appointment!" – **Sophie, Leicester**



"The results are instant! My complexion is brighter, smoother, and healthier. Plus the treatments smells incredible!" – **Emma, Birmingham**



"Cocktail Facials are my new go-to! I've struggled with acne scars for years, and after just a few sessions, my skin is transformed." – **Sarah, Tamworth**



"Absolutely obsessed with Cocktail Facials! My skin feels so fresh and rejuvenated, and the glow lasts for weeks. I've finally found my perfect facial!" – **Elaine, Jersey**



"The most luxurious and effective facial I've ever experienced! The scents, the results, and the relaxation—everything is pure perfection." – **Daisy, Milton Keynes**



"My skin has never been so smooth and radiant! Friends keep asking what my secret is, and I tell them—Cocktail Facials!" – **Anna, London**



"Cocktail Facials have completely changed my skincare routine! My skin feels firmer, hydrated, and so much healthier after every treatment." – **Lucy, Weston-Super-Mare**

skin - and your beauty business will reap the benefits!

Our products don't just work—They WOW

Skincare That Sparks Joy—Colourful, Scented, and Seriously Effective

We believe skincare should excite the senses—not just deliver results. That's why our UK-made, salon-only products are vegan, cruelty-free, medical-grade, and infused with natural ingredients delivering vibrant colours and magical aromas for an experience your clients will never forget.

Created for real people and trusted by professionals, our products deliver real, visible results. Clients love the vibrant colours and exotic scents—but it's the instant, deep hydration and radiant glow that keep the five-star reviews rolling in.

At Cocktail Facials, we believe skincare should be a science-backed experience powered by nature. That's why our formulas are carefully blended with high-performance, medical-grade ingredients and natural botanicals to rejuvenate the skin, smooth texture, and restore a healthy, luminous complexion.

Your clients deserve more than just results—they deserve a skincare experience that excites, uplifts, and transforms. *With Cocktail Facials, you can deliver a glow that's unforgettable and unmatched.*



Join the Club.

Where professional results meet pure indulgence — from our vibrant Cocktail Facial salon range to the luxurious Skin & Tonic Club retail skincare line.

Unlock the potential of nature-inspired products with our NEW retail range. Exclusively available online and through accredited Cocktail Facial therapists to elevate your offerings and grow your income with purpose.

We believe in healthy skin, powered by nature.

Our mission is to deliver sustainable, natural, and effective products that are as gentle on your skin as they are kind to the planet. Every formula is created with natural ingredients, always cruelty-free and vegan-friendly, designed to enhance both your skin and your overall well being.

Handmade in the UK with recyclable packaging and an eco-conscious approach, we're committed to leaving the world healthier, protecting the environment for future generations to enjoy.

We donate
10%
of all our profits
to worthy causes
in the UK.

The Skin & Tonic Club

www.skinandtonicclub.com

"Join the movement for beautiful skin — and a better planet"



Still unsure or have questions?

It's hard to capture just how transformative Cocktail Facials can be for your salon — so why not reach out for a no-obligation chat or live demonstration?

We would be delighted to speak with you either by telephone, video-call or in person - whichever option suits you best — and whatever you decide, we'll support you wholeheartedly.

Get in touch today

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